

Using the media assets you already have to tell your story is a cost-effective alternative to full-scale new productions.

REPURPOSE / REUSE MEDIA ASSETS

Overlooked Treasures? One of PM Media Service's specialties is the preserving, restoring, and re-purposing of video, audio, and other archived media materials. You can reach out to your audience with integrated media technologies such as podcasts, interactive media, and media-rich websites. Reuse and repurpose for increased efficiency, cost-savings and revenue generation. Talk to us and discover the wide array of engaging, yet cost-effective methods of creating new projects from your archived media materials collection.

"We have a lot of Media Assets. What do I do with this stuff?"

- VIDEO
- FILM REELS
- PHOTOGRAPHS
- NEGATIVES
- SLIDES
- OUTDATED KIOSK PROGRAM
- AUDIO RECORDINGS
- ORAL HISTORIES
- FOLK SONGS
- SPEECHES
- INTERVIEWS
- MAPS
- ORIGINAL ARTWORK
- OLD LETTERS
- POSTCARDS
- JOURNALS



What's Old is New Again!

OLD ORIENTATION VIDEO + FILM REELS + PHOTOS
Historical Short Form Video or Special Features DVD

PHOTOGRAPHS + ORAL HISTORIES
New Web Video or Educational Material

SLIDES + MAPS + POSTCARDS + MUSIC + VIDEO
New Interactive Program

ORIGINAL ARTWORK + NEGATIVES
New Retail Postcards or Kids Trading Cards

OLD LETTERS + NEW AUDIO + PHOTOGRAPHS
Web Video or Slideshow

WRITTEN ORAL HISTORIES + SPEECHES
Historical Reenactment Audio Podcast



Schedule 541-AIMS
Advertising and Integrated
Marketing Solutions

2734 Walnut Street
Denver, CO 80205
303.539.7005
david@pmm mediaservices.com
pmm mediaservices.com