

PM Media Services can transform all of your audio-visual assets to meet Federal Government Section 508 Requirements by finishing a new project or taking an older non-compliant project and updating it to fit the new federal standards for accessibility.



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## AUDIO-VISUAL ACCESSIBILITY

### ACCESSIBILITY COMPLIANCE SERVICES

#### Closed Captioning

Display spoken dialogue as printed words on television screens, computer monitors, projection screens, caption boards and other visual displays. Captions are specifically designed for viewers with hearing loss to enable their full participation when viewing video or multimedia productions. They include information regarding on- and off-screen sound effects such as music or laughter. Captions also hold secondary benefits for people who are learning a foreign language, learning how to read, or watching TV in a noisy area, as well as those who understand best by processing visual information.

#### Video Description

Describes the visual content of video or multimedia programs. It provides individuals who are visually impaired with information that further describes the visual content not provided in the primary audio track. Audio description is a separate audio track synchronized with the program's primary audio track. An audio description narrator describes actions, gestures, scene changes, and other visual information. The narrator also describes titles, speaker names, and other text that may appear on the screen.

#### Multi-Media Compliance

Web based and multi-media projects must also include accessibility options. This may include both closed captioning and descriptive services along with designing projects that allow for "screen reader" applications to navigate web pages and programs successfully. A variety of applications, formats and procedures may be combined to create the most user friendly projects.



### GENERAL SERVICE COSTS

- Transcription \$45 per hour
- Closed Captioning \$130 Set-up and \$13 per minute (5 min. minimum)
- Descriptive Video Service \$600 minimum up to \$2400 for 1 hour of footage